# DENİZ HEPDOĞAN

denizhepdogan@gmail.com | +34663494802

https://www.denizhepdogan.com/

Barcelona - Spain

## **EDUCATION**

# Master's Degree in Cognitive Systems and Interactive Media, Pompeu Fabra University

Sep. 2021 - Sep. 2022

Department of Information and Communications Technologies, Barcelona, Spain

- Thesis Title: Dragonice: Full-Body Interaction Mixed Reality System to Create Interpersonal Entrainment in Children
- Affiliated Lab: Full-Body Interaction Research Group

### B.A. in Psychology, Koc University

Sep. 2015 – June 2020

College of Social Sciences and Humanities, Istanbul, Turkey

- Minor: Media and Visual Arts
- Tracks: User Experience Program; Design Program; Global Learning and Leadership Program
- GPA: 3.41/4.00

# High School Diploma, Tarsus American College

Sep. 2010 – June 2015

Mersin, Turkey

### Ranum Efterskole College

Aug. 2013 – Sep. 2013

Ranum, Denmark

- Exchange student as a participant of AFS Intercultural Programs.

#### RESEARCH EXPERIENCES

**Practicum Student**June 2022 – Present

Event Lab, University of Barcelona, Barcelona, Spain

- Continuing voluntarily as a collaborator as of September 2022.
- Advisor: Prof. Dr. Mel Slater

# **Summer Research Intern**

June 2022 – Sep. 2022

UC San Diego The Design Lab, San Diego, California, USA (Remote)

- Worked in a project of visiting scholar Prof. Dr. Max Mühlhäuser
- Worked on the topic of Thermal Effects in VR with the research question of how colder temperature can affect the comfort of participants in stressful virtual scenarios.

### **Undergraduate Research Assistant**

Sep. 2018 – June 2020

Koç University Arçelik Research Center for Creative Industries Interaction Design Research Group, Istanbul, Turkey

- Advisor: Asst. Prof. Aykut Coşkun

- Worked under different projects led by graduate students such as hydration, wellbeing and sustainability;
- Conducted interviews with research participants, supported project ideation and literature review;
- Co-authored a conference paper.

# **Undergraduate Research Assistant**

Feb. 2017 – May 2017

Koç University Child and Family Studies Laboratory, Istanbul, Turkey

- Advisor: Prof. Dr. Ayşe Bilge Selçuk
- Assisted in participant recruitment and data entry under a project led by a graduate student.

#### **Undergraduate Research Assistant**

Feb. 2016 – May 2016

Koç University Leadership Laboratory, Istanbul, Turkey

- Advisor: Prof. Dr. Zeynep Aycan
- Collected data and conducted experiments in a project led by graduate students.

# WORK EXPERIENCES\_\_\_\_

## **Human Resources Project Assistant**

Nov. 2020 - May 2021

Arçelik Global, İstanbul, Turkey

- Worked in the Corporate Functions Team in the Human Resources Directorate at the Headquarters.
- Supported HRBPs in all their business processes including onboarding.
- Played a part in the implementation of a project carried out with the IT Directorate.

# **Human Resources Project Intern**

Aug. 2020 - Sep. 2020

Arçelik Global, İstanbul, Turkey

- Worked in the Talent and Organizational Development Team in the Human Resources Directorate at the Headquarters.
- Aside from supporting the team on daily tasks, completed a project on:
  - Planning activities to increase the wellbeing of the employees, especially during pandemic, as a
    part of the internal communication processes within the company;
  - Creating a benchmark for the practices made by the most preferred companies in the world in "talent wars", and planning activities to attract the best talents to the company.

UX Research Intern Sep. 2019 – Feb. 2020

Research Maze, London, UK (Remote)

- Facilitated writing reports, literature reviewing, UX research methods such as remote testing, lab testing and observation.

# **Undergraduate Intern**

July 2019 - Dec. 2019

Etiler Therapy Center, Istanbul, Turkey

- Collaborated to digitalization of reports and documentation process.

#### **Strategy and Reporting Intern**

July 2018 - Sep. 2018

S360 Sustainability Services, Istanbul, Turkey

- Developed web-content for the company's blog, supported preparing customer presentations, and provided English/Turkish translations.

**Course Tutor** Oct. 2016 – Dec. 2016

Koç University Office of Learning and Teaching, Istanbul, Turkey

- Tutored Literature and Society: A course under the area of Aesthetic and Interpretive Understanding;
- Provided review sessions and aided students throughout the semester.

#### PUBLICATIONS

## International peer reviewed conference proceeding

Yildiz, M., Hepdogan, D., & Coskun, A. (2019). Living better with water: Identifying design considerations for products aimed at motivating regular water intake. *Proceedings of the International Association of Societies of Design Research Conference* (IASDR'19).

# Undergraduate journal of Psychology

Erdogmuş, Y., Arslan, D., Hepdogan, D., & Ozbay, Y. (2018) Does self-esteem predict the authenticity of self-presentation on instagram?. *Koç University Undergraduate Psychology Journal*, *6*, 11-16.

#### **PROJECTS**

#### **Temporal Explorations in User Experience**

Feb. 2020 – June 2020

Koç University, İstanbul, Turkey

- Ongoing team project about alternative time representations as a part of User Experience (UX) Project course.

# Tok Karınlar Mutlu Patiler (Full Bellies Happy Paws)

Feb. 2019 – May 2019

Koç University, Istanbul, Turkey

- Team project as a part of Transition to Professional Life course;
- Raised donations at campus for a dog shelter and organized a visit to the dog shelter.

## **Under the Dome AR Project**

Sep. 2017 – Dec. 2017

Koç University, İstanbul, Turkey

- Team project as a part of Creative Thinking in Design course;
- Examined the Koç University students' awareness about the campus nature surrounding them.

### **Food Sustainability on Campus**

Sep. 2016 – Jan. 2017

Koç University, Istanbul, Turkey

- Team project as a part of Changemaking in Action course;
- Arranged a talk and a workshop about how to achieve food sustainability on campus.

#### LEADERSHIP/SERVICE

Associate Editor, Koç University Undergraduate Psychology Journal

May 2018 – June 2020

- Selecting and reviewing the articles to be published as well as editing and formatting.

Fellow, Koç University Global Learning and Leadership Program

May 2019 - Present

- Completed this co-curricular program designed for students who are selected based on their previous experiences and skills such as creative thinking, leadership and teamwork;
- Executed a team project based on food sustainability;
- Attended collaborative workshops and talks about leadership and innovation.

### Vice-President, Koç University Social Activities Club

June 2017 - June 2018

- Artist Booking Coordinator in 2016-2017, promoted to vice-president for the following year;
- Organized different events at the campus such as TEDxKoçUniversity and including the school's largest event, Koc University Spring Fest;
- Coordinated club members in tasks such as in finding sponsors and catering firms.

Curator, TEDxKoçUniversity'16

July 2017 - Dec. 2017

President, Tarsus American College Book Mobile Club

Sep. 2013 – June 2014

- Organized several visitations to an elementary school located in an underprivileged area;
- Taught English to the students and provided a mobile library for them, arranged transportation, created content for the teachings.

Captain, Tarsus American College Girls Tennis Team

Sep. 2012 – June 2014

Vice-President, Tarsus American College Model United Nations Club

Sep. 2013 – June 2014

**AWARDS** 

# "Yıldızı Parlayanlar" May 2021

Arçelik Global, İstanbul, Turkey

- Given to employees who have demonstrated high performance in the past month.

## The Vehbi Koç Honor Award, Vehbi Koç Scholar

Fall 2015, Spring 2016 & Spring 2019

Koç University, İstanbul, Turkey

- Given to students who attain semester grade point average with equal to or above 3.5 who have taken the normal load of courses.

# Dean's Honor Roll, Recipient

Fall 2018

Koç University, Istanbul, Turkey

- Given to students who attain semester grade point average with equal to or above 3.0 who have taken the normal load of courses.

## The Brandeis University Book Award for Social Action and Civic Engagement, Recipient

2014

Brandeis University, Waltham, Massachusetts, USA

- Given to high school juniors who are in the top of their class and have demonstrated their commitment to civic engagement, community service, political activism, social justice, or volunteer work.

### **SKILLS**

**Languages** Native in Turkish,

Bilingual Proficiency in English,

Intermediate in Spanish.

Computer

Adobe Photoshop, Adobe Illustrator, Adobe Xd, SPSS, Python, Microsoft Office Programs.

# **INTERESTS**

Licensed tennis player (2004 – 2014), practicing yoga, drawing, journaling, playing piano.